



SOUTHERN AFRICAN DEVELOPMENT COMMUNITY SECRETARIAT

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Ref: SADC 15/13/1

22nd March 2022

ATT: «Small and Medium Enterprises in all sectors; Leaders of apex organizations responsible for SMEs in the Member State; Youth and women running or have interest in running SME businesses»

SUBJECT: INVITATION TO A VIRTUAL TRAINING OF SMALL AND MEDIUM ENTERPRISES OF SADC MEMBER STATES ON NATIONAL QUALITY INFRASTRUCTURE AND PRINCIPLES OF QUALITY 5-7 APRIL 2022

This letter serves to invite the Small and Medium Enterprises (SMEs) in all sectors; leaders of apex organizations responsible for overseeing SMEs in the Member State; Youth and women organizations running or have interest in running Small and Medium Enterprise businesses in the SADC region to virtually attend the above-mentioned training workshop to be held on 5-7 April 2022.

The application of quality and standards principles is aimed at the improvement of the quality of the lives of citizens (consumers), the maintenance of health and safety, as well as the protection of the environment. However, the application of these principles in the productive sectors, especially at the SME level, varies from Member States to Member State depending on the strength of the national quality infrastructure and the market they are operating in. This has been one of the challenges faced by SMES in SADC Member States in penetrating and withstanding the competition in new markets, thus compromising the goal of eliminating poverty in the region. It is against this background that a regional training workshop on Quality Principles focusing on Small and Medium Enterprise in all sectors is being convened to educate them on the role of Standards and Quality Infrastructure in their businesses.

The person intending to attend the workshop is requested to confirm participation by completing the attached registration form and returning it to Dr. Lomkhosi Mkhonta-Gama

Member States:

Angola
Botswana
Comoros
Democratic Republic of Congo

Eswatini
Lesotho
Madagascar
Malawi

Mauritius
Mozambique
Namibia
Seychelles

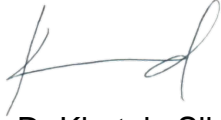
South Africa
United Republic of Tanzania
Zambia
Zimbabwe

All correspondence should be addressed to the Executive Secretary

(Lmkhonta@sadc.int) and Mr. Cesarino Benjamim (cbenjamim@sadc.int), by 1 April 2022.

Looking forward to your participation and a fruitful workshop.

Yours sincerely,



Dr Khutula Sibanda
**Director – Industrial Development and Trade
FOR/EXECUTIVE SECRETARY**

Member States:

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Botswana
Comoros
Democratic Republic of Congo

Eswatini
Lesotho
Madagascar
Malawi

Mauritius
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